How to Know if the Proud Smiles KeySmile Membership is Right for You

Many people feel they cannot afford dental care without dental insurance. In fact, there is an alternative to traditional insurance that can get you the care you need at a price you can afford. For a low monthly fee, the KeySmile program membership will provide initial gum therapy & all preventive maintenance with no additional charge and a 15% discount for cosmetic and restorative procedures.

Once we determine the appropriate KeySmile program * and you are enrolled, benefits begin immediately. There is no waiting, no paperwork to consume time, and no middleman to approve or reject the procedures. There are no deductibles and no maximums. The Proud Smiles KeySmile membership puts your oral health back in your hands for a great value.

Below is a list of those who have experienced great success with the program:

- Patients with immediate treatment needs and/or without dental insurance
- Retirees on a fixed income, or families on a budget
- Entrepreneurs and small business owners
- Recent graduates without insurance
- Children without preventive coverage

(*) For adult new patients, a discounted new-patient comprehensive exam is needed to determine your current level of oral health. In the absence of gum disease, the Healthy Adult program is the appropriate program. If mild or moderate gum disease is present, the Gingivitis or Perio program must be selected to provide the appropriate initial therapy and subsequent maintenance treatments to manage the gum disease.

KeySmile membership options:

Healthy Adult > $45/mo – a 21% savings for services valued at $686. This plan includes: (2) regular cleaning appointments; (2) examinations; all diagnostic x-rays; (2) fluoride treatments; (1) oral VELscope VX oral cancer screening; (1) emergency visit (if needed); free cosmetic consultation; all in each 12-month period.
**Early termination of this plan prior to 6 months is subject to a $200 cancellation fee*

Gingivitis > $93/mo - a 29% savings for services valued at $1578. This plan includes: initial gingivitis gum therapy and (3) preventative maintenance appointments with all exams; requisite cleanings; diagnostic x-rays; fluoride treatments; take-home medicaments;
(1) VELscope VX oral cancer screening; (1) emergency visit (if needed); free cosmetic consultation; all in a 12-month period.
**Early termination of this plan prior to 1 year is subject to a $400 cancellation fee*

Perio Year-1 > $212/mo - a 26% savings for services valued at $3474. Includes: initial periodontal gum therapy and (3) preventative maintenance appointments with all exams; requisite cleanings; diagnostic x-rays; fluoride treatments; take-home medicaments;
(1) VELscope VX oral cancer screening; (1) emergency visit (if needed); free cosmetic consultation; all in a 12-month period.
**Early termination of this plan prior to 1 year is subject to a $600 cancellation fee*

Perio Year-2+ > $83/mo - a 29% savings for services valued at $1410. Includes: (3 or 4) preventive maintenance appointments (based upon level of gum disease), with all exams; requisite cleanings; diagnostic x-rays; fluoride treatments; take-home medicaments;
(1) VELscope VX oral cancer screening; (1) emergency visit (if needed); free cosmetic consultation; all in each 12-month period.
**Early termination of this plan prior to 1 year is subject to a $400 cancellation fee*

Child (up to 12 years old) > $40/mo - a 43% savings for services valued at $853. Includes: (2) regular cleaning appointments; (2) examinations; all diagnostic x-rays; (2) fluoride treatments; (1) emergency visit (if needed); in each 12-month period.

**Early termination of this plan prior to 6 months is subject to a $200 cancellation fee*

**Note:* KeySmile membership is not insurance and is not affiliated with any insurance plan. Visit our website for more details and a registration form. www.Proudsmiles.com or call us in 404-257-0091.