

How to Know if the Proud Smiles KeySmile Membership is Right for You

Many people feel that without dental Insurance they can't afford dental care.

Actually, there is an alternative to traditional insurance that can get you the care you need at a price you can afford. For a low monthly membership fee, the Proud Smiles KeySmile Membership program will provide initial gum therapy & preventive maintenance care at no additional charge and a 15% discount for any restorative and cosmetic procedures.

Once the appropriate KeySmile program is determined* and you are enrolled, the benefits begin immediately. There is no wait, no time consuming paperwork and no middleman to approve or decline procedures. There are no deductibles and no maximums. The Proud Smiles KeySmile Membership puts your oral health back in your hands for a great value.

How do you know if KeySmile Membership is a good option for you and your family?

Below is a list of those who have experienced great success with the program:

- Patients with immediate treatment needs and/or without current dental insurance
- Retirees on a fixed income, or Families on a budget
- Entrepreneurs and small business owners
- Recent graduates without insurance
- Children without preventive coverage

(*) For adults, a no-cost initial oral screening is necessary to determine your current level of oral health. In the absence of gum disease, the regular Adult program is the appropriate program. If gum disease is present, the Perio program must be selected to provide the appropriate initial Perio therapy and subsequent maintenance treatments to manage the gum disease.

KeySmile Membership program options:

Adult -> \$41 per month – a 29% savings for services currently valued at \$694. Includes: (2) preventative appointments in a 12-month period with (2) exams; (2) regular cleanings; all diagnostic x-rays; (2) fluoride treatments; (1) VELscope VX oral cancer screening; (1) Emergency visit (if needed).

Perio (Year 1) -> \$148 per month – a 25% savings for services currently valued at \$2373. Includes: initial Periodontal gum therapy and 3 maintenance preventative appointments in a 12-month period with all exams; all requisite cleanings; all diagnostic x-rays; all fluoride treatments; take-home medicaments; (1) VELscope VX oral cancer screening; (1) Emergency visit (if needed).

Perio (Year 2+) -> \$77 per month – a 25% savings for services currently valued at \$1236. Includes: depending upon level of gum disease, (3 or 4) maintenance preventative appointments in a 12-month period with all exams; all requisite cleanings; all diagnostic x-rays; all fluoride treatments; (1) VELscope VX oral cancer screening; (1) Emergency visit (if needed).

Child (up to age 12) -> \$40 per month – a 26% savings for services currently valued at \$649. Includes: (2) preventative appointments in a 12-month period with (2) exams; (2) regular cleanings; all diagnostic x-rays; (2) fluoride treatments; (1) Emergency visit (if needed).

NOTE: Early termination of any program (within the first 6 months of enrollment) is subject to a cancellation fee of \$200 for Adult & Child; \$600 for Perio. KeySmile Membership is not insurance and is not affiliated with any insurance plan.

See our website for additional details and an online form to request registration. www.Proudsmls.com or call us at 404-257-0091.